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Euro Consultants enters Canada

As of August 1st 2011, Euro Consultants, a Belgian firm, pursues its international development by opening two service divisions in Canada: « Quality & Food Safety » and « Education and Training in Hygiene and Food Safety ». To do so, Euro Consultants has acquired shares in AgroExpert, a Québec consulting firm well known in the field.

Through this acquisition, Euro Consultants, who is already present in Europe, Africa and Asia, gives itself a point of entry into North America to put its expertise at the service of the Canadian food quality and safety sector.

Katherine Morissette LLB, general manager remains in function and becomes shareholder of AgroExpert. Mr. Christian Legault, founder and outgoing president of AgroExpert, remains a shareholder and will continue to act within the firm as a consultant. Also, Mr. Legault keeps the « Agronomy » division of AgroExpert which he will operate under a new firm named CertiRessources.

CertiRessources and AgroExpert have a business development mutual support agreement.

EuroConsultants' expertise (35 internal consultants and a network of 600 experts) will contribute to the expansion of AgroExpert's offering and will bring more resources to serve the clientele.

About Euro Consultants:

Euro Consultants is a Belgian company created in 1990 that specialises in agro-food and agro-industrial sectors. It is actively involved in consulting, training, auditing and market research. At its beginnings, Euro Consultants catered to the restaurant sector in Belgium in the field hygiene control and food safety with three services: audits, microbiological analysis and training courses. Then, EuroConsultants expanded its offer by catering to the food production, transformation and distribution industry, by putting in place quality systems to obtain certifications such as EFQM, ISO 9000, ISO 22000, ISO 14000, ISO 17025, BRC, IFS...

Euro Consultants continuously hires and trains human resources in order to respond to the stringent demands of its local and international clients. It thus develops methodologies and optimises its organisation even through rapid expansion.



Today, EuroConsultants operates in 5 « trades » (Audits, Training, Advisory Services, Studies and Technical Assistance) applied to 5 sectors (Retail Food Services, Distribution, Agro-food Industry, International Cooperation and Institutional & collective establishments). The firm has completed mandates in 30 countries throughout Europe, Africa and Asia.

EuroConsultants wishes to build upon what it has accomplished to date and continue to grow in these directions: agriculture's primary sector, complementary products to food products, special certifications such as Hallal & « anti-doping », « non-food », and to expand its operations into more countries to enlarge the number of clients and stakeholders that depend on its services. (<http://www.euroconsultants.be/>)

About AgroExpert:

AgroExpert is a consulting firm which offers an array of products and services in quality and food safety management in the food sector (production, transformation, distribution and retail food services). The firm was legally constituted in 2001. Its outgoing president was its sole consultant in 1989. Today, it has a seasoned team of 12 qualified professionals in their respective expertise fields.

AgroExpert caters to the agro-food sector (agricultural producers, food transformers, distributors, retailers, importers or and exporters, restaurant owners and suppliers) and to institutions (school establishments, professional associations, certification agencies, governmental institutions and others). (<http://www.agroexpert.ca/>)

About CertiResources:

M. Christian Legault is the president and unique owner. CertiResources will continue to help its clients in the implementation of certification programs leading to « Bio », « protected designation of origin » and « allergy free » designations. (<http://www.certiressources.ca/>)

For more information:

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Synergis Capital Inc., Montreal's M&A International partner, acted as the exclusive M&A advisor to the seller. (<http://www.synergiscapital.com/>)